Heroes of Pymoli

Males make up ~84% of the demographic purchasing game items. While the smaller ~16% of women/other/non-disclosed gender purchased in lower frequencies, the average cost per individual is 9.8%-12.0% greater than males.

Age groups 15-34 are responsible for more than $2,000.00 of the total revenue of ~2,380.00, and makes up more than 86% of the percentage of players. On average, age groups less than ten and between 35-39 spend on average 14.2%-19.% more per person than those between ages 15-34.

The top 5 spenders spent a total average of ~$15.00 at ~$4.00 per item. The top 5 items sold are ‘*Oathbreaker, Last Hope of the Breaking Storm’, Fiery Glass Crusader’, ‘Extraction, Quickblade Of Trembling Hands’, ‘Nirvana, Pursuit’,* and ‘Singed Scalpel’.